

# DANCING *Backwards* IN HIGH HEELS

## 7:30 AM REGISTRATION

Be sure to get your DAY PASS, program, grab-bag, "Los Dichos de mi Madre" book, and set up your appointment at the beauty lane!

## 8:00 AM DANCE INTO ACTION!

Kickoff your slippers and dance into action! Don't sweat it, we know that you're in heels.

## 8:15 AM AWARDS CEREMONY

Recognizing outstanding women for the Cutting Edge and Paradigm Awards.

## A FRESH SET OF EYES

Stomping out the industry with new techniques.

## 9:15 AM

- Heidi Avedician, Owner, ServiceMaster Comm. Cleaning by Legacy
- Kimberly Frank, Co-Owner, Peak Fitness
- Samantha Gutierrez, Owner, Ur New Image
- Krisiann Rivera, Owner, Iron Plancha LLC
- Angie Rodriguez, Owner, Big Frog Custom T-Shirts & More



## 8:30 AM BREAKFAST KEYNOTE

### Kathy McShane

Office of Women's Business Ownership  
Assistant Administrator  
National Office of the U.S. Small Business Administration

## 10:15 AM WOMEN IN ECONOMIC DEVELOPMENT

Women's role in economic development: Overcoming constraints.

- Jessica Herrera, Director, Economic & Int. Development, City of EP, TX
- Synthia Jaramillo, Economic Development Director, City of Alb, NM
- Griselda T. Martinez, Deputy Director, City of Las Cruces, NM
- Gwendolyn Tilloston, Deputy Director, Economic Development, City of Houston, TX

## 11:15 AM MOTHER AND DAUGHTER CONQUERING BUSINESS

Like Mother, like daughter - Sharing our legacies

- Lisa Herrera & Laura Valdez, Owners, Corporate Connections
- Lourdes Castro & Mariana Castro, Owners, FALC Entreprises, LLC
- Loretta Dominguez & Victoria Hahn, Owners, Mosquito Authorities



**Carolina Jannicelli**

JPMorgan Chase & Co.



**Alice Rodriguez**

JPMorgan Chase & Co.



**Carly Sanchez**

Wells Fargo Bank

## 12:30 PM CHIEFS IN HEELS LUNCHEON

Most powerful Latinas in business.

## 12:15 PM SETTING NEW HEIGHTS AWARD



Honoring Texas Latina Congresswoman, **Veronica Escobar.**

## 1:30 PM HUSBAND & WIFE TEAMING UP TO RUN AN EMPIRE

It takes two to Tango: The insights of working as a team.

- Zaimis & Garnet Brooks, Owners, Stretch Zone
- Teresa & Carlos Gandara, Owners, Pencil Cup Office Products Inc.
- Amy & Paul Sunseri, Owners, Natural Wellness

## 2:30 PM WOMEN IN HEALTHCARE

Women executives in all sectors of the healthcare system.

- Annie Garcia, CNO, Del Sol Medical Center- Invited
- America Jones, CEO, Kindred Hospital El Paso
- Tina Marie Hew Len-Castro, COO, Hospice of El Paso
- Allie Lozano, Regional CEO, Hospitals of Providence El Paso/SA, TX
- Dr. Stephanie Woods, Dean, Gayle Greve Hunt School of Nursing
- Maria Zampini, COO, University Medical Center

## GRAND FINALE PARTY 3:30 PM

Wrap up the day with a meet and greet! Last hoorah before ending the day to make those last connections. Also, get the opportunity to meet the Minority Enterprise Development Week Honorees brought to you by the MBDA El Paso Business Center!

*See you next year!*



— CHANGE IT, OWN IT, RUN IT! —

## REGISTER **TODAY** FOR THE *2019* INTERNATIONAL WOMEN'S BUSINESS SYMPOSIUM!



For more information please call:

**(915) 566-4066**

What would you like to purchase?  
Please fill out all that applies:

EARLY BIRD ALL DAY-PASS- **\$95.00** \_\_\_\_\_

EARLY BIRD EPHCC/MILITARY-**\$85.00** \_\_\_\_\_

**S P O N S O R S H I P S :**

**EXHIBITOR \$500.00** \_\_\_\_\_

**BRONZE \$750.00** \_\_\_\_\_

**SILVER \$1,500.00** \_\_\_\_\_

**GOLD - \$2,500.00** \_\_\_\_\_

**PLATINUM- \$5,000.00** \_\_\_\_\_

**RUBY \$7,500.00** \_\_\_\_\_

**DIAMOND \$10,000.00** \_\_\_\_\_

Contact us for a full table reservation!

Join us on March 7<sup>th</sup> at the Wyndham Hotel; 2027 Airway Blvd. Registration at 7:30am

Call Blanca at 915.566.4066 to RSVP for this great event.

Please return your registration form via *fax* at (915) 566-9714 or by *email* at maldeis@ephcc.org

Your Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address/City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Payment Options (payment not refundable):

- \_\_\_\_\_ Check/Money Order
- \_\_\_\_\_ Cash
- \_\_\_\_\_ Credit Card (AMEX, VISA, MC)
- \_\_\_\_\_ Invoice (Sponsors Only)

CC Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

# ARE YOU READY?!